



## About Sarnia-Lambton LIP

The Sarnia-Lambton Local Immigration Partnership (LIP) is a multi-sector council chaired by the County of Lambton and funded by Citizenship and Immigration Canada (CIC). The LIP Council is comprised of community members, stakeholders and service providers that work with and for local immigrant and newcomer populations. Its purpose is twofold; to provide a centralized venue for discussions relating to the coordination and enhancement of current services and supports for immigrants and newcomers locally and to facilitate the implementation of the LIP Settlement Strategy, our community's plan to create a more welcoming and diverse Sarnia-Lambton.

### 2012 LIP Council Membership

- Association canadienne-française de l'Ontario (ACFO) de London-Sarnia  
County of Lambton
- Employment & Learning Centre, Lambton College
- India-Canada Association of Sarnia
- International Department, Lambton College
- Lambton County Human Resource Administrative Services
- Lambton County Library
- Lambton Kent District School Board
- Learning Visions Inc.
- Lochiel Kiwanis Community Centre
- Newcomer Employment Options
- Open Doors Drop-In Centre
- Sarnia Lambton Chamber of Commerce
- Sarnia-Lambton Economic Partnership
- Sarnia-Lambton Newcomer Portal
- Sarnia Lambton Workforce Development Board
- Sarnia Muslim Association
- Sarnia Newcomers Club
- Scotiabank
- Tourism Sarnia-Lambton
- WorleyParsons
- YMCA Learning & Career Centre

For more information please visit our website  
[www.sarnialambtonlip.ca](http://www.sarnialambtonlip.ca)

"As Warden, I want to showcase the true face of Lambton County; local organizations and initiatives working hard to enhance the lives of our citizens. The Sarnia-Lambton LIP is one such initiative. Its objective of improving supports and services for Lambton's immigrants and newcomers is one I heartily endorse. This is a goal that can only strengthen our urban and rural communities."

*Lambton County Warden Todd Case*

"We in Lambton County are pleased with the level of collaboration that those involved with our LIP have shown, not only in the built-up areas but also in our rural communities. I have had a number of newcomers approach me to discuss how welcoming Lambton County is. This speaks to the openness of those in the community and also the openness and approachability of the LIP...thank you and keep up the good work."

*St. Clair Mayor Steve Arnold, Lambton County Warden 2011/12*

"I have seen the future of Sarnia-Lambton and one of its leaders is the Local Immigration Partnership. Building a stronger community based on consensus, cooperation and collaboration to attract and support immigrants and newcomers to diversify and grow the area. More population. More diversity. More culture. More skilled employees. Everyone wins."

*Sarnia Mayor Mike Bradley*

"The Sarnia-Lambton Local Immigration Partnership partnered with the College to proactively develop ways to welcome our international students, and to make them feel part of this wonderful city. In a community struggling with an outmigration of youth, it is critical that we have organizations like the LIP that understand the effect international students have on the economic development of the area. They are to be commended for the work they do, as they truly understand the meaning of partnership."

*Judy Morris, President, Lambton College*

"We in Sarnia-Lambton are not replacing ourselves as a population. Immigration has to be a key component of future new resident attraction and is one of the key new resident attraction areas for Sarnia-Lambton Economic Partnership (SLEP). The work of the LIP is fundamental to the successful integration of new residents into our community."

*George Mallay, General Manager, Sarnia-Lambton Economic Partnership*



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Local Immigration  
Partnership

# 2012 Report Card

Developing Sustainable Solutions  
for the Attraction, Retention and  
Social Inclusion of Newcomers  
to Sarnia-Lambton





# Immigrants & Newcomers in Sarnia-Lambton

## Highlights of Key Community Achievements

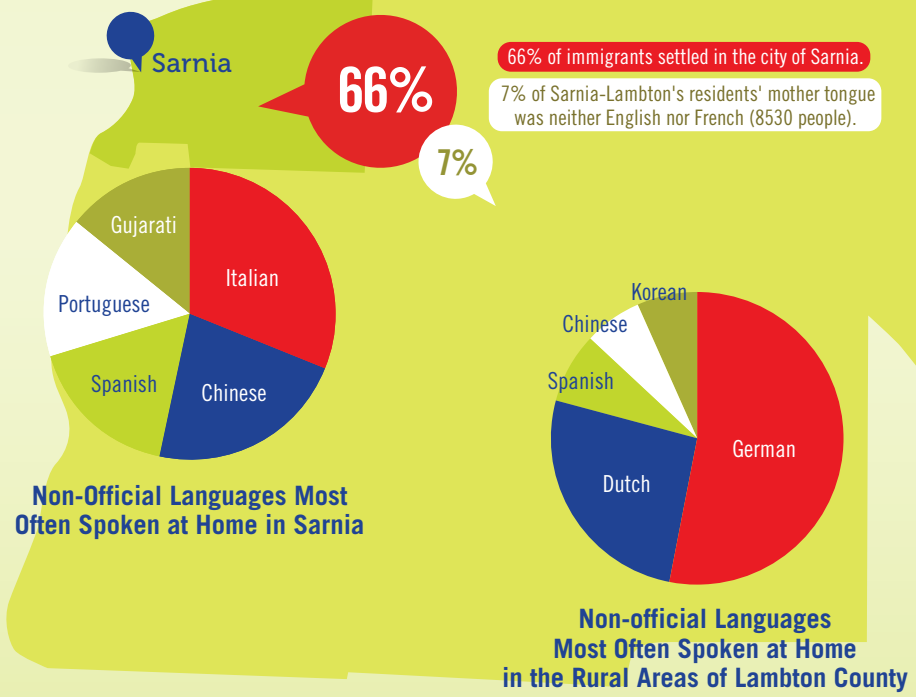
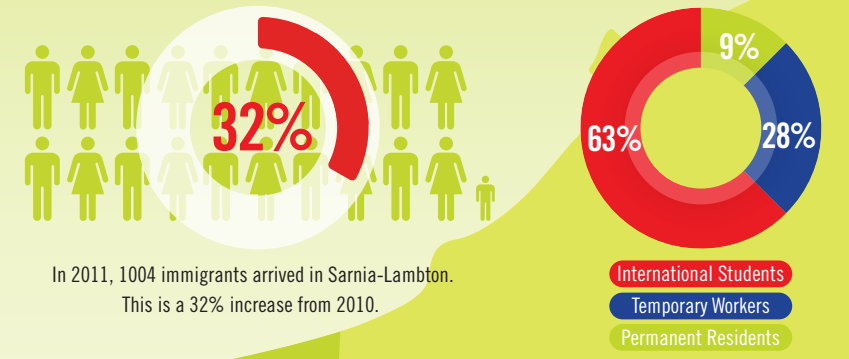
What the plan called for:	What was accomplished:
Promote events that build job search skills to immigrants and newcomers	<ul style="list-style-type: none"> <li>✓ The Community Resources, Training &amp; Workshops Expo, which included over 25 booths, took place in June 2012. This was a collaboration between MPP Bob Bailey's office, the Sarnia Lambton Workforce Development Board, Sarnia-Lambton Economic Partnership, Lambton College and the LIP.</li> </ul>
Establish a point of first contact where employers can direct questions related to hiring and retaining immigrants and newcomers	<ul style="list-style-type: none"> <li>✓ Hireimmigrants.ca's Employer Roadmap was embedded on the Sarnia-Lambton Newcomer Portal (liveinlambton.ca), with local content added by the Sarnia Lambton Workforce Development Board and the LIP.</li> </ul>
Develop and pilot a mentorship program for internationally-trained professionals	<ul style="list-style-type: none"> <li>✓ The Sarnia Lambton Workforce Development Board received Ontario Trillium Foundation funding to run a pilot mentorship program until 2015.</li> </ul>
Facilitate increased use of Employment Ontario (EO) 'Placement Incentives' program for immigrants and newcomers to access the labour market locally	<ul style="list-style-type: none"> <li>✓ The 'Placement Incentives/Passport2Employment' brochure was created to promote the program and streamline the referral process.</li> </ul>
Facilitate training for local job developers to market immigrant and newcomer clientele to employers	<ul style="list-style-type: none"> <li>✓ In May 2012, London agency WIL Employment Connections delivered a training session to local job developers.</li> </ul>
Collaborate to provide diversity training for non-profit organizations in the voluntary sector	<ul style="list-style-type: none"> <li>✓ Sarnia Gives, a local volunteer centre, provided an all-day diversity training session for its members and other local non-profits in June 2012.</li> </ul>
Establish rural outreach program for newcomers outside of Sarnia	<ul style="list-style-type: none"> <li>✓ London-based Ontario Immigrant Network launched a pilot program in Sarnia-Lambton to match immigrant entrepreneurs with local, rural business succession opportunities.</li> </ul>
Formalize and organize supports for Lambton College's international student population	<ul style="list-style-type: none"> <li>✓ A partnership between Lambton College, the LIP, and local cultural groups was established to strengthen the college's connection to the community and to address gaps in supports for international students.</li> </ul>
Look into regional resources to create more timely and cost-effective provision of interpretation services	<ul style="list-style-type: none"> <li>✓ In partnership with London-based Across Languages Translation &amp; Interpretation Services, community partners created the Professional Interpretation Services Action Plan to recruit and train local interpreters.</li> </ul>
Disseminate information about local services for immigrants and newcomers to entire community from centralized point	<ul style="list-style-type: none"> <li>✓ LIP participated in various community events including the annual Sarnia-Lambton Chamber of Commerce Showcase.</li> </ul>
Continue to encourage current (and organize more) multicultural events in Sarnia-Lambton	<ul style="list-style-type: none"> <li>✓ The first annual Multicultural Elementary Games which welcomed over 300 Grade 6 students took place in September 2012. This was a collaboration between the Community Active Living Lambton (CALL) Committee and the LIP.</li> </ul>

## 2012 in Numbers

- Over 200 Twitter followers
- 1018 visits to LIP pages on Newcomer Portal (www.liveinlambton.ca)
- Over 400 community members on the LIP email distribution list
- Over 50 local events promoted through LIP Council network
- 6 new working groups established; 6 working groups continued from 2011
- 91 total working group participants
- 8 events held and guest speakers hosted
- 542 participants at events
- 5 successful grant applications by community partners
- 2 new programs started
- 2 citizenship ceremonies held (first in more than 10 years)
- 47 new Canadian citizens sworn in

## Priorities Moving Forward in 2013-2014

- Celebrate employers who champion diversity in the workplace
- Provide a series of diversity training sessions for employers
- Develop a local internship and/or volunteer program for internationally-trained professionals
- Increase access to supports for migrant workers
- Support healthy living for immigrants and newcomers through local programming
- Expand recreation and social programming for immigrant children and youth
- Promote Sarnia-Lambton as an English as a Second Language (ESL) learning destination
- Implement the Professional Interpretation Services Action Plan
- Launch multi-media campaign to promote a more welcoming and inclusive Sarnia-Lambton



These numbers don't take into account Lambton College's increasing international student population (the majority of whom speak Hindi and Gujarati) or the county's migrant worker population (the majority of whom speak Spanish).

- Since 2006, Sarnia-Lambton has seen increases in:
- Arabic
  - Croatian
  - Gujarati
  - Hindi
  - Hungarian
  - Italian
  - Korean
  - Mandarin
  - Serbian
  - Slovak
  - Spanish
  - Tagalog
  - Urdu

### 512 International Students enrolled at Lambton College



Sources: Citizenship and Immigration Canada 2008-2011, Statistics Canada 2011, Lambton College 2012